

Reference Coordinates: Electronic Evidence #3: **Community Involvement and Engagement Action Plan**

Suggested Approach Perspective:

This evidence requires the candidate to demonstrate an ability to meaningfully engage and involve various school stakeholders in school operations. The candidate believes that the overall school community needs to have a better understanding of the mission, vision, goals, objectives needs, and priorities of the organization; and that active and participatory involvement by the stakeholders will accomplish this goal.

Candidates' own understanding

Assemble your papers from ADMN 6100 like your team communication project; your papers from ADMN 6161 like your Community Involvement and Engagement Action Plan; and, papers from ADMN 6110 refinement of this plan. Gather the best practices and techniques advocated by the National School Public Relations Association. Retrieve your school's North Carolina Teacher Working Conditions Survey. Finally, examine your School Improvement Team's plan for community involvement issues.

Willingness to have their stakeholders involved

Declare that you want to engage your stakeholders in the operation of the school; that you respect their talents and abilities as invested parents and citizens; and, that by including their interests you'll have a higher functioning school community.

Ability to assess the degree to which stakeholders are involved

Use the *Teacher Working Conditions* and SIT survey data (and/or any other collected data) from your site and assess perceptions of community involvement. Identify strengths and weaknesses.

Identify structures and processes for community involvement and engagement

From your leadership philosophy and your assessment of community involvement, map out how you would create more involved and engaged parents and citizens such as specific committees, work groups, professional learning communities, etc.

Cite how these groups will function through effective processes, communication devices, and connection to the school's shared vision.

The plan must address how parental support will be solicited and sustained. Specifically state how parents will be actively involved with school governance and decision-making. List and discuss the school operations in which parents are expected to assist in planning and implementing activities.

Ability to work with others to support shared responsibility for student and school success

List specific examples of how you worked with stakeholders (observing, participating, and leading) during your intern experience to garner and sustain community involvement and engagement.

List specific examples of how you worked with community members during your intern experience to resolve conflict, build consensus, and accomplish shared goals.

Describe and evaluate systems and relationships that bring together diverse perspectives

Explain how you would design and evaluate the success of your plan. Set it up and say how you would do it (you will not actually collect data and analyze it with recommendations for change).

Then succinctly describe how this entire product, when completed, becomes the starting point for your continuing improvement process for your next round of exerting your leadership prowess through involving and engaging parents and other community members in school operations.

Provide a brief “plan of action” that you might implement to engage and involve your community.

Mechanics:

Carefully follow the directions describing how you will receive feedback on your product. This will be formative and may be summative in nature.

Carefully adhere to the directions describing how to format and upload your electronic evidence.